

## **Privacy Policy**

The V.I.D.A System Inc. respects the privacy concerns of the users of its website, [www.kajabi.com](http://www.kajabi.com) and the services and or products provided therein with [www.Zeahlot.com](http://www.Zeahlot.com). The company thus provides this privacy statement to explain what information is gathered during a visit to the site and how such information may be used.

Your use of the company's services and this site are also governed by those of Kajabi, LLC, a California limited liability company. Please also review the Kajabi® website Terms of Use at <https://newkajabi.com/policies/terms/> which also governs use of this site. Additionally, please also review the Wix.com website Terms of Use at <https://www.wix.com/about/terms-of-use>.

**Use of Information:** As a general policy, no personally identifiable information, such as your name, address, or e-mail address, is automatically collected from your visit to the site. However, certain non-personal information is recorded by the standard operation of the company's internet servers. Information such as the type of browser being used, its operating system, and your IP address is gathered in order to enhance your online experience.

The site's various mailing lists, downloads, special offers, contests, registration forms, and surveys may request that you give us contact information such as your name, mailing and or e-mail address, demographic information such as your age and gender, and personal preference information such as your preferred software and interests. Information submitted at the time of submission will be used by the company only as necessary for our legitimate business interests, including without limitation the improvement of our products, services and the contents of the site. The company may also share such information with our business and promotional partners to further those interests. Personally identifiable information is never sold or leased to any third parties. With your permission, we may use your contact information to send you information about our company and products. You may always opt-out of receiving future mailings as provided below. The company does not store any credit card information it may receive in regard to a specific transaction and or billing arrangement except as necessary to complete and satisfy its rights and obligations with regard to such transaction, billing arrangement, and or as otherwise authorized by a user.

The company may disclose user information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference (either intentionally or unintentionally) with the company's rights or property, other users of the site, or anyone else that could be harmed by such activities.

The company may also be required to disclose personal information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

Please also note that third-parties who provide and or publish content via the company's service shall be deemed the data controllers for any personal data contained in the content uploaded by any such party to the company's service ("Third-Party Content") and any other personal data processed in relation to such Third-Party Content. This privacy policy only concerns the processing for which the company is data controller. If you have any questions regarding personal data contained in the Third-Party Content, please contact the third-party provider responsible for such Third Party Content.

Children Age 16 and Under: The company recognizes the special obligation to protect personally identifiable information obtained from children age 16 and under. AS SUCH, IF YOU ARE 16 YEARS OLD OR YOUNGER, THE COMPANY REQUESTS THAT YOU NOT SUBMIT ANY PERSONAL INFORMATION TO THE SITE OR TO THE COMPANY. If the company discovers that a child age 16 or younger has signed up on the site or provided us with personally identifiable information, we will delete that child's identifiable information from our records.

The Company nonetheless encourages parents to go online with their kids. Here are a few tips to help make a child's online experience safer:

- Teach kids never to give personal information, unless supervised by a parent or responsible adult. Includes name, address, phone, school, etc.
- Know the sites your kids are visiting and which sites are appropriate.
- Look for Website privacy policies. Know how your child's information is treated.
- Check out the FTC's site for more tips on protecting children's privacy online

Use of Cookies: Cookies are pieces of information that a website transfers to an individual's computer hard drive for record keeping purposes. Cookies make using our site easier by, among other things, saving your passwords and preferences for you. These cookies are restricted for use only on our site, and do not transfer any personal information to any other party. Most browsers are initially set up to accept cookies. You can, however, reset your browser to refuse all cookies or indicate when a cookie is being sent. Please consult the technical information relevant to your browser for instructions. If you choose to disable your cookies setting or refuse to accept a cookie, some parts of the site may not function properly or may be considerably slower.

The company's third parties use the following cookies on the sites:

| <b>Cookie</b> | <b>Name</b>            | <b>Purpose</b>   |
|---------------|------------------------|--|
| _kjb_session  | Kajabi session cookie  | Tracks your active admin session so you don't need to re-login         |
| kjba          | Kajabi affiliate token | Tracks which affiliate has referred an offer purchase                  |
| _abv          | Admin bar hidden       | Tracks whether the user wishes their admin previewing bar to be hidden |

Malware/Spyware/Viruses: Neither the company nor the site knowingly permit the use of malware, spyware, viruses, and or other similar types of software.

Links to External sites: The company is not responsible for the content or practices of third party websites that may be linked to the site. The company is also not responsible for any information that you might share with such linked websites. You should refer to each website's respective privacy policy and practices prior to disclosing any information.

Bulletin Boards and Chat Areas: Guests of the site are solely responsible for the content of messages they post on the company's forums, such as chat rooms and bulletin boards. Users should be aware that when they voluntarily disclose personal information (e.g., user name, e-mail address, phone number) on the bulletin boards or in the chat areas, that information can be collected and used by others and may result in unsolicited messages from other people. You are responsible for the personal information you choose to submit in these instances. Please take care when using these features.

Choice/Opt-Out: The site may provide you the opportunity to opt-in to receive communications from us at the point where we request information about you. You always have the option of removing your name from any email list in order to discontinue any such future communications. In order to ensure immediate removal from any list, please follow the specific instructions set forth within the communications you receive from the company which you no longer wish to receive. If you are unsuccessful in completing the instructions specified in any such communication, please email us at [info@thevidasystem.com](mailto:info@thevidasystem.com), including a copy of the undesired email attached to the request, and state you wish to be removed from the mailing list.

**Transfer of Information Across National Borders:** Our site and various information we collect are operated on servers located in various jurisdictions, including the United States. When you access or use the site and or our services, personal information about you may be transferred outside the country in which you are situated to these other locations. The company's policies ensure that such personal information is protected to the same standard when processed by any company entity or office around the world. We also ensure that appropriate contracts containing standard data protection clauses approved by the European Commission to protect that information and the rights of individuals are in place with any and all third-party service providers we may use.

**Your Access to and Control Over Your Personally Identifiable Information:** At any time, but only once per calendar year, or as otherwise required under applicable law, users may contact company to review the personally identifiable information that company has collected about you. If you discover any errors, please notify the company and the information will be corrected. To review the personally identifiable information that company has collected about you, please send an email to [info@thevidasystem.com](mailto:info@thevidasystem.com) with the subject line: "Personal Information Review Request." Users may also request that the company delete a user account(s) or, if you have not established a user account, your email address, and any related data at any time. If you wish to delete your user account(s), please email us at [info@thevidasystem.com](mailto:info@thevidasystem.com) with the words "Delete Account" in the subject line. If you do not have a user account and wish to delete your email address or other personally identifiable information that you might have provided through your use of the site, any Games, and or any Services, please email us at [info@thevidasystem.com](mailto:info@thevidasystem.com) with the words "Delete My Information" in the subject line.

You may also choose to confirm that the company does not use your personal information in certain ways and or to otherwise "opt out" of certain uses of that personal information, including without limitation (i) when your personal may to be disclosed to a third party unrelated to the company and or parties directly related to providing your Services and or (ii) when your personal information may be used for a purpose that is materially different from the purpose(s) for which it was originally collected or subsequently authorized by you. If you wish to limit your personal data in either such a way, or have other questions about how the company may use your personal data, please contact us at [info@thevidasystem.com](mailto:info@thevidasystem.com) with the words "Privacy Request" in the subject line.

**Your California Privacy Rights:** California Civil Code Section 1798.83 permits California residents to request from companies conducting business in California a list of third parties to which the company has disclosed personally identifiable information during the preceding year for direct marketing purposes. Company has not and will not share your personally identifiable information with third parties for their direct marketing purposes; accordingly, it will not maintain such a list of third parties. If you are a resident of California and want additional

information confirming how the company does not share your personally identifiable information with third parties for their direct marketing purposes, you may contact us at [info@thevidasystem.com](mailto:info@thevidasystem.com) with the words “California Privacy” in the subject line of your email.

Contact information for complaints or concerns: If you have any complaints or concerns about the company or about this privacy statement, please contact:

Via email: [info@thevidasystem.com](mailto:info@thevidasystem.com) or Via regular mail:

The V.I.D.A System Inc. Attn: Privacy Policy/Legal

4400 Coldwater Canyon Avenue, Suite 135, Studio City, CA 91604

Information provided by you via general email inquiries to the company such as your e-mail address is used only to respond to your inquiries in the ordinary course of business, and is never shared with third parties.

If you are a resident of the EU and have an unresolved data privacy concern or personal information collection, use, or disclosure concern, you may file a complaint/inquiry with us at:

**Security/How Your Personally Identifiable Information Is Protected:** Security for all personally identifiable information is extremely important to us. We have implemented technical, administrative and physical security measures to attempt to protect your personally identifiable information from unauthorized access and improper use. We also protect your personally identifiable information offline. Only employees who need the information to perform a specific job (for example, customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment. We continually review all such measures and update them when appropriate. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, the company cannot ensure or warrant the security of any information you transmit via the internet. By transmitting any such information to the company, you accept that you do so at your own risk.

**Your Acceptance of These Terms:** By using the site, you accept the policies and restrictions set forth in this Online Privacy Policy. If you do not agree to this policy, please do not use the site. This Online Privacy Policy may be revised from time to time by updating this posting. You are bound by any such revisions and should therefore periodically visit this page to review the then current Online Privacy Policy to which you are bound.

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